

Friends of Sustainable Tourism International

ECO Travel

Your Resource Guide to Earth-Friendly Travels



GREEN INITIATIVES

THE LATEST SUSTAINABILITY
EFFORTS IN TOURISM & LODGING

COMMUNITY INVOLVEMENT

BUSINESS PRACTICES THAT
BENEFIT LOCAL STAKEHOLDERS

ECO-CULTURAL OPPORTUNITIES

INVITING EVERY GUEST TO
PARTICIPATE IN LOCAL PROJECTS



eco  go.org

have fun . go green

ECO Travel

with Pamela Lanier



Pamela's participation in the World Conservation Conference is in honor of Maxine McCloskey, environmentalist, whale saver, and wife of Michael McCloskey, Sierra Club.

More and more, conservation and tourism go hand in hand. TripAdvisor recently released a study revealing that 71% of surveyed travelers said they plan to make more eco-friendly choices in the next 12 months.

In an effort to respond to a growing demand for sustainable tourism, Pamela Lanier and the FOSTI (Friends of Sustainable Tourism International) Team have researched the latest advances in the eco-tourism industry and collated their findings in this publication as well as on their website at www.EcoGo.org. This program highlights the achievements of 10 eco-properties around the world and highlights their successes in three key areas: Green Initiatives, Community Involvement, and Eco-Cultural Opportunities. It is our opinion that these 10 properties serve as leading examples for other lodging establishments and small businesses to

model when striving to operate with the smallest ecological footprint while supporting local stakeholders and promoting local conservation efforts.

Pamela Lanier has been working with small lodging properties for the past 25 years, since she started Bed and Breakfasts, Inns, and Guesthouses International and www.travelguides.com in the 1980s (over 8,500 members worldwide). Ms. Lanier has a deep understanding and abiding respect for those who offer hospitality; and for the past ten years has been learning and establishing herself as an expert in the eco-travel field, becoming a National Geographic Geo Ambassador. She speaks at conferences worldwide on sustainable travel and rural tourism. Pamela may be contacted at Pamela@EcoGo.org.

Maxine McCloskey



Born in Portland, Oregon in 1927, Maxine was educated there, having graduated from Portland State College and earning a master's degree at Reed College. She taught courses in American history and government at various California colleges, particularly Merritt College in Oakland.

Pursuing her interest in various issues relating to oceans and sea mammals, she became the president of Project Jonah and later founded the Whale Center in Oakland. Various U.S.

presidents appointed her to the U.S. delegation to annual meetings of the International Whaling Commission. Later she headed up a project for the IUCN's Marine section on the high seas.

She also was active on the board of directors of Defenders of Wildlife, having earlier chaired the non-game Wildlife committee of the California Department of Fish and Game. She originated the idea of Watchable Wildlife, and wrote articles on these various topics.

by her husband, Michael McCloskey

Our Planet. Our Future.

FOSTI seeks to provide eco-hospitality providers and community stakeholders worldwide with the best and most effective techniques and tools to enhance their business and protect our environment.

Our goal is to connect eco-travelers and green adventurers with the most complete collection of eco resorts, lodges, and tours anywhere, while providing options to diminish and offset their travel footprint.

ECO Travel

CONTENTS

Requirements for Ecotourism	1
Inn Serendipity	2
Concordia Eco-Resort	3
Hotel Palomar	4
Bardessono	5
The Green Hotel	6
Ecoventura	7
Guludo Beach Lodge	8
Los Poblanos Historic Inn & Organic Farm	9
Lapa Rios Ec lodge & Wildlife Preserve	10
The Black Sheep Inn	11
Travel Editors	12
Meet the Interns	13
Acknowledgements	13
Resources	back cover

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FRIENDS OF SUSTAINABLE
TOURISM INTERNATIONAL
270 Fisher Lane, Sonoma, CA 95476
Pamela@EcoGo.org
www.EcoGo.org
Phone: 707-529-3893
Fax: 707-996-2684

Requirements for Ecotourism

If an activity is to qualify as ecotourism, it must demonstrate the following 9 characteristics:

1 It promotes positive environmental ethics and fosters “preferred” behaviour in its participants.

2 It does not degrade the resource. In other words, it does not involve consumptive erosion of the natural environment. (Hunting for sport, and fishing, may be classified as wildland (green) tourism, but they are most aptly classified as adventure tourism, rather than ecotourism.)



3 It concentrates on intrinsic rather than extrinsic values. Facilities and service may facilitate the encounter with the intrinsic resource, but never become attractions in their own right, and do not detract from the resource.



4 It is oriented around the environment in question and not around man. Ecotourists accept the environment as it is, neither expecting it to change or to be modified for their convenience.

5 It must benefit the wildlife and environment. The question of whether or not the environment (not just people) has received “benefits” can be measured socially, economically, scientifically, managerially, and politically. At the very least, the environment must attain a net benefit, contributing to its sustainability and ecological integrity.

6 It provides a first-hand encounter with the natural environment (and with any accompanying cultural elements found in undeveloped areas). Zoological parks do not constitute an ecotourism experience (although they may contribute to the development of a person’s interest in ecotourism). Visitor centres and on-site interpretive slide shows can be considered to form part of an ecotourism activity only if they direct people to a first-hand experience.

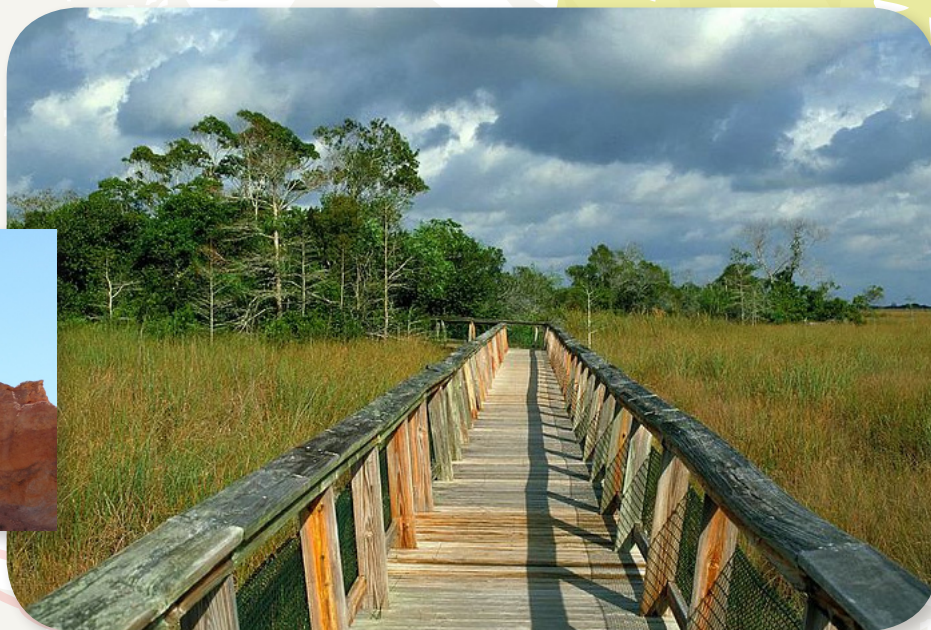
7 It actively involves the local communities in the tourism process so that they may benefit from it, thereby contributing to a better valuation of the natural resources in that locality.



8 Its level of gratification is measured in terms of education and/or appreciation rather than in thrill-seeking or physical achievement; the latter is more characteristic of adventure tourism.

9 It involves considerable preparation and demands in-depth knowledge on the part of both leaders and participants. The satisfaction derived from the experience is felt and expressed strongly in emotional and inspirational ways.

Source: Adapted and expanded from Butler, James R. 1992. *Ecotourism: Its Changing Face and Evolving Philosophy*.



Inn Serendipity

At Inn Serendipity, we believe that businesses—small and large alike—can collectively make the world a better place. As social entrepreneurs, we measure wealth not only by dollars and cents, but by the health of the land, the community and the planet. We view ourselves as bioneers [biological pioneers] on a journey toward a more sustainable, peaceful and just tomorrow, leading in both actions and words through the projects we support or help create.

ECO-CULTURAL OPPORTUNITIES

- ✿ Organic Gardens Tour
- ✿ All-Electric CitiCar Ride
- ✿ Bird-Watching
- ✿ Bicycling
- ✿ Hiking
- ✿ Cross-Country Skiing

GREEN INITIATIVES

“Carbon-Negative” Business

Completely Powered by Wind and Sun

Organic Garden Provides 70% of All the Ingredients in Meals

Active Solar Heated Straw Bale Green House Used for Spring Transplants and Curing Mid-Season Crops

Composting Toilet Conserves Water and Minimize Waste

Bathrooms Tiled with Traffic Tile (Recycled Windshield Glass)

COMMUNITY INVOLVEMENT

Partner with Organizations that Share Our interest in Stewarding the Land, Fostering Diversity and Inspiring Social Change

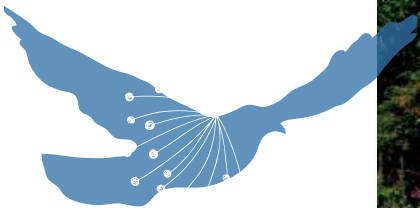
Speed Skilling Workshops—Learn Skills Ranging From Food Preservation Techniques to Renewable Energy

Founder of Transition Green County, Wisconsin, Community Projects that Rebuild Local Resilience and Self-reliance

Inn Serendipity
Browntown, Wisconsin, USA
1-608-329-7056
info@innserendipity.com
www.innserendipity.com



PHOTO/JOHN IVANKO



PHOTO/JOHN IVANKO

PHOTO/JOHN IVANKO

Concordia Eco-Resort

Concordia was designed as a family-oriented, affordable, ecologically-conscious resort that would halt and undo the environmental damage to the Virgin Islands. With a mission to restore and protect the native landscape, much care was taken to build a non-invasive retreat that blended into the existing environment. Tent cottages were hand-built using cloth, which prevented destructive construction activity. Raised walkways rather than roads were built in order to minimize the impact on natural surroundings. In the end, a world-class eco-resort emerged and continues to draw like-minded travelers from around the world.



ECO-CULTURAL OPPORTUNITIES

- ✿ Volunteer Opportunities to Work in the Virgin Islands National Park
- ✿ Hiking at the US Virgin Islands National Park
- ✿ Salt Pond Beach
- ✿ Sailing
- ✿ Scuba
- ✿ Wind Surfing
- ✿ Snorkeling



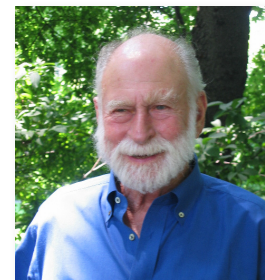
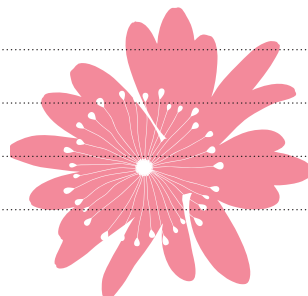
GREEN INITIATIVES

-
- Construction Methods Minimized Removal of Vegetation
-
- Elevated Walkways Prevent Soil Erosion and Protect the Beach and Fragile Coral
-
- Partly Powered by Sun (Timers and Sensors Maximize Efficiency)
-
- Solar Heated Hot Water Shower
-
- Rain Collection and Roof Scoops Maximize Water Efficiency
-
- Wastewater System Uses Nature's Bacteria and Gravity to Produce a Clear Liquid Ready for Reuse in Organic Orchard and Garden.
-
- Composting Toilet
-
- Recycled Building Materials such as "Plastic Lumber," Recycled Glass Tiles and Tire Rugs
-
- Recycled Artisan Glass Used for Indoor Décor
-

Concordia Eco-Resort
 St. John, Virgin Islands
 340-693-5855
www.concordiaeco-resort.com

COMMUNITY INVOLVEMENT

-
- Local Artists Staff the Trash to Treasures Arts Center
-
- Promote Local Organized Tours
-
- Promote Local Watersports and Boating Activities
-



Hotel Palomar Philadelphia

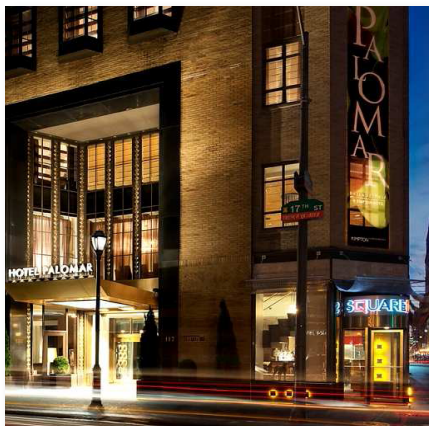
Hotel Palomar Philadelphia is located in the heart of downtown Philadelphia in the historical Architects Building, which was built in 1929. It is a luxury boutique that holds 230 guestrooms and suites, a state-of-the-art meeting and event center, a sustainable New American restaurant and a fitness center. Recognized for both innovative design and environmental responsibility, Hotel Palomar Philadelphia is committed to both the comfort of their guests and the health of the planet.



ECO-CULTURAL OPPORTUNITIES

- ✿ Free Bike Rental for Guests
- ✿ Self-Guided Rocky Run
- ✿ Free Yoga on Wednesdays
- ✿ Visit Local Farmer's Markets
- ✿ Walk to Historical Attractions and Museums

Hotel Palomar Philadelphia
Philadelphia, Pennsylvania, USA
1-215-563-5006
www.hotelpalomar-philadelphia.com

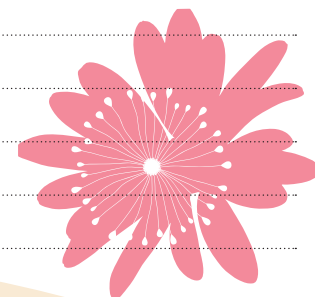


GREEN INITIATIVES

- Energy-Efficient Lighting
- In-Room Recycling Bins
- Compost Organic Waste
- Non-Toxic Cleaning Products
- Low-Flow Plumbing Fixtures
- Low Volatile Organic Compound (VOC) Paints
- 90% of Appliances Are Energy Star Rated
- Natural Ingredients in Bath Amenities
- Towel and Linen Reuse Program
- 90% of Spaces Access Natural Light
- Organic Food and Beverage Options
- 30% of Building Materials Contain Recycled Material

COMMUNITY INVOLVEMENT

- Recycled Art Show by Local Artists
- Eco Presentations for Students
- All Artwork in Hotel is by Local Artists
- Earth Week Lights-Out Program
- Local Vegetable Tasting Menu
- Bike to Work Program



Seared

Sustainable

Salmon

- 1 head of red cabbage, shredded very fine
- 1 red onion, julienne
- 1 qt port wine
- 1/4 cup of roasted bacon lardons, large dice
- 1/4 cup of granny smith apple, large dice
- 1 Tbsp caramelized onion
- Sustainable salmon, portioned with the skin on.
- 2 Tbsp red wine reduction
- 1 Tbsp. parsley, chiffonade
- 2 Tbsp evoo

Sauté the julienned red onion in a large pot until tender but not browned; add the red onion and mix in well, add the port wine and season with salt. Cook, covered, until all of the port wine had been absorbed.

Hold for use.

In a sauté pan heat evoo and add bacon lardons, granny smith apple,

and caramelized onion. Season with salt and pepper, and mix in the braised cabbage; mix in parsley at the end. We serve our salmon over the braised cabbage mix, with a red wine reduction.

Add evoo to an extra hot iron sauté pan. Finish the fish in the oven until it reaches your desired temperature (We serve ours medium).

Bardessono

At Bardessono we have chosen to act on our environmental values. Our model demonstrates two things: A hotel can provide a fully luxurious guest experience and be very green at the same time, and environmental initiatives can be implemented in a manner that is practical, economic and aesthetic. By minimizing impacts of construction and design and integrating the most advanced environmental technologies, we charted an aggressive environmental course. The hotel has been designed to achieve the Leadership in Energy and Environmental Design's (LEED) Platinum certification, the highest standard for environmental design, and to be as transparent as possible when it comes to the choices we've made and the values we stand by. We pledge to care for an uncommon set of priorities: for the environment, for each other, for our guests, for the property and for the community nearby.



ECO-CULTURAL OPPORTUNITIES

- ✿ Carbon Fiber Bicycles for Guests to Enjoy
- ✿ Exceptional Restaurants within Walking Distance
- ✿ Yoga

Bardessono
 Yountville, California USA
 1-707-204-6000
guestservices@bardessono.com
www.bardessono.com



GREEN INITIATIVES

Almost No Offsite Energy Used

All Buildings Designed to Reduce Heat Gain from Summer Sun But Allow Winter Sun to Warm Rooms

All Window Glass is Reduced Temperature Transfer "Low-E"

72,300 Foot Well on Property is Paired with a Ground Source Heat Pump

High Efficiency Solar Panels Cover the Roofs

Salvaged Wood Used in Construction and Design Elements

All Glues, Adhesives, Finishes, Paints, Carpets and Fabrics Used at Bardessono Meet VOC Standards (Low Volatile Organic Compounds)

COMMUNITY INVOLVEMENT

- Local Wine Tours Planned by Concierge

- Spa Procures Items that Send Proceeds to Various Local Organizations

- Development is Held Back from the Creek a Minimum of 35 Feet and the Area in Between is Landscaped with Native Riparian Plants. The Goal Is to Create a Healthy Vegetative Environment for Native Animals and Fish, as Well as Minimize Any Silting of the Creek Through Runoff.

- Involved with the Napa Valley Land Trust

- Wine List Highlights Small Producers from Around the World and Many Organic, Sustainable and Biodynamic Vintners

- Organic Artisanal Cheeses from Local Producers



The Green Hotel

The century old Chittaranjan Palace, originally built for the Mysore princesses, has been restored into a 29 room hotel. The Green Hotel was set up by a UK charity as a model of sustainable tourism. All profits are distributed to charitable and environmental projects in India. Lush gardens, croquet lawns, stained glass and colonial style rooms remind visitors of its regal past yet the hotel now focuses on environmental and charitable causes.

ECO-CULTURAL OPPORTUNITIES

- ✿ Climb the Chamundi Hill
- ✿ Sightseeing
- ✿ Walking Tours
- ✿ Visit Local Markets

The Green Hotel
 Chittaranjan Palace, Mysore, India
 91-821-512-536
 thegreenhotel@airtelmail.in
 www.greenhotelindia.com



GREEN INITIATIVES

- Historic Building Preservation
- Incorporates Energy Saving and Environmentally Aware Practices
- Operates Partly on Solar Power
- Fresh, Local Ingredients Served Where Appropriate

COMMUNITY INVOLVEMENT

- Local Indian Craft Items Used in Furnishings, Equipment and Restoration
- Equal Opportunity Employment —
Local Widows and Those from Lower Castes are
Ensured Higher Wages than Other Local Employment
- All Profits Distributed to Environmental Projects and
Health Clinics in the area.
- Development from the Inside —
4-Week Training Course in International Development



Ecoventura

Ecoventura is a family-owned cruise company that transports 3000+ passengers annually aboard a fleet of three vessels, the Flamingo, Letty and Eric—the first hybrid yacht in the Galapagos. Ecoventura was the first company in Galapagos to offset carbon emissions from the company's yachts and sales offices through NativeEnergy Travel Offsets. As a leader in sustainable travel to the Galapagos Islands, Ecoventura is the first company to earn and maintain the ecological certification, SmartVoyager since 2000; the first Galapagos cruise ship company to offset carbon emissions and to install alternative energy sources.



GREEN INITIATIVES

Smart Voyager Certification Since 2000

Offset Carbon Emissions through Purchase of Credits from 2006-2011

Reduced Energy Consumption through High Performance Filters

Wind Generators and Solar Panels Aboard the ERIC Yacht

Supports Maintenance of Floating Platform (Tiburón Martillo) to Improve Surveillance of Northern Islands

Helping to Make Current Small-Scale Fishing Practices More Efficient

Strategic Partnerships with NGO's that Support Sustainability (The Rainforest Alliance, Conservation International, WildAid, World Wildlife Fund and Galapagos National Park Service)



ECO-CULTURAL OPPORTUNITIES

- ✿ "Pack for a Purpose" – Guests Donate Items Needed by Children in Local Community
- ✿ Kayaking
- ✿ Bird Watching
- ✿ Nature Photography
- ✿ Scuba Diving
- Art and Architecture

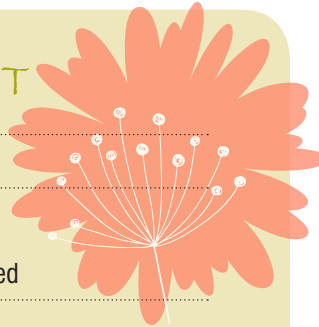
COMMUNITY INVOLVEMENT

Scholarships for Local Students

"Gotitas de Esperanza" (Drops of Hope) Foundation – Support Teachers and Therapists Who Work with Children with Physical Disabilities and Adults Who are Hearing Impaired

Local Employment

Locally Sourced Food Items



Ecoventura
 Guayaquil, Ecuador
 1-305-262-6264
 info@galapagosnetwork.com
 www.ecoventura.com



Guludo Beach Lodge

At Guludo Beach Lodge, our model encompasses a commercial enterprise (Guludo Beach Lodge), which operates using fair trade principles, and a charity (Nema Foundation), which partners with 16 local communities to implement projects. The lodge stimulates the local economy and develops skills while the charity tackles the root causes of poverty and environmental devastation.

“We passionately believe that other businesses can adopt the same approach and play a significant part in tackling serious social and environmental issues while continuing to achieve ambitious and profitable growth.”



ECO-CULTURAL OPPORTUNITIES

- ✿ Bush Lookout
- ✿ Scuba Diving
- ✿ Snorkeling
- ✿ Visit Quirimbas National Park
- ✿ Visit Guludo Village

Guludo Beach Lodge
Guludo, Kenya
+258-26-9605-69-36
enquiries@guludo.com
www.guludo.com



GREEN INITIATIVES

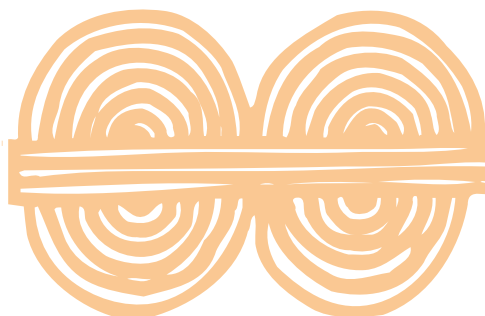


- Reduce Pollution, Emissions, Non-renewable Energy Use
- Minimize and Manage Waste Responsibly
- Recycle
- Use Water and Energy Efficiently
- Minimize the Use of Harmful Chemicals and Toxic Products
- Purchase Products Selectively with Emphasis on Reduced Packaging, Sourcing from Renewable and Sustainable Sources and of Low Environmental Impact
- Protect and Conserve the Natural Environment and Wildlife In and Around the Lodge

COMMUNITY INVOLVEMENT



- Local Employment
- Goods and Services Purchased Locally
- Donate 5% of All Lodge Revenue to Nema
- Involved in Water Point Rehabilitation Project – Provided Access to Clean Water for 20,000 People
- Provide Daily School Meals to 800 Malnourished Children
- Secondary School Scholarships for 129 Scholars
- Construction of 2 Primary Schools
- Provide Household Training in Nutrition, Malaria, HIV, Hygiene and Sanitation



Los Poblanos Historic Inn & Organic Farm

Designed in 1932 by the region's foremost architect, John Gaw Meem, the "Father of Santa Fe Style", Los Poblanos combines lodging, a working organic farm, a lavender business, a farm-to-table restaurant. The driving force of Los Poblanos has a singular vision to celebrate and educate about high-quality land-based lifestyles.

Los Poblanos has also been a champion and supporter of other groups and organization dedicated to these efforts locally. The property has hosted events to support and raise money for local schools, farming, local food groups, historic preservation, museums, economic development and local tourism groups, various departments at the University of New Mexico, and the Albuquerque Convention and Visitors Bureau.

GREEN INITIATIVES





- Onsite Organic Food Source
- Onsite Organic Lavender Spa Products
- Biodegradable Cleaning Products
- Food Waste is Composted and Used on Farm
- Re-Purposed Construction Materials
- Prioritize Water Conservation Programs Throughout the Property

COMMUNITY INVOLVEMENT

- Leader in Educational and Cultural Programs
- Consultant in Small Business Development
- Local Plant and Wildlife Preservation
- Volunteer and Employment Opportunities on Organic Farm/Gardens
- Strategic Partners with Organizations that Support Sustainability Efforts
- In-Room Furnishings Made Locally from Local Materials and by Local Artisans



ECO-CULTURAL OPPORTUNITIES

-  Free Bicycle Rentals
-  Aromatherapy Class
-  Guided Bird Walk
-  Hands-On Cooking Class
-  Learn about Farming, Art and Architecture



Los Poblanos Historic Inn & Organic Farm
 Los Ranchos, New Mexico, USA
 1-505-344-9297
 mrembe@lospoblanos.com
 www.lospoblanos.com



Lapa Rios Ecolodge & Wildlife Preserve

The Ecolodge is situated in the private Lapa Rios Reserve on the Osa Peninsula, the remote eastern corner of Costa Rica. Overlooking the pristine point where the Golfo Dulce meets the Pacific Ocean the resort is fringed by pretty beaches and overflows with exotic wildlife. The sixteen private bungalows are built of locally harvested materials with intricately woven palm thatched roofs. Comfortable, locally made bamboo furniture and huge private decks ensure relaxation within the reserve's pristine nature. Lapa Rios is a model ecotourism project, demonstrating that no matter how you cut it, a rainforest left standing is worth more.



ECO-CULTURAL OPPORTUNITIES

- ✿ Volunteer Reforestation Program
- ✿ Local School Tour
Visit with Children to Share and Contribute Songs, Stories, Photos and Reading
- ✿ Football Matches with Lodge Employees
- ✿ Overnight Camping in National Park



Lapa Rios Ecolodge & Wildlife Preserve
Puerto Jimenez, Costa Rica
1-506-735-5130
info@laparios.com
www.laparios.com



GREEN INITIATIVES



No Live Trees Were Cut for the Construction

Access to Interior of 1,000 Acre Reserve is By Professional Guide Only

Solar Heated Water During Sunny Months

Manual Gardening Methods - No Motors

Efficient Local Architectural Styles and Passive Design Remove Need for AC

Some Refrigeration Equipment is Turned Off During "Peak" Hours

Minimize Packaging

Compost Organic Waste

Electricity Generating Plant 70% Biodiesel

Kitchens Run on Methane Generated by Resident Pigs

COMMUNITY INVOLVEMENT

Hire Only Local People from Immediate Community —
Emphasis on Education and Training

Built the First School in Local Community

Organize Environmental Education Excursions for Children of Local Schools



The Black Sheep Inn

The Black Sheep Inn is an inexpensive community-run Ecolodge located in Chugchilán, Ecuador. The retreat, resting high in the Andes Mountains, is committed to providing consequential socio-cultural benefits to the local community while providing opportunities for visitors to discover centuries-old culture and diverse ecosystems. The Black Sheep Inn is the ideal place for adventurous travellers looking to immerse themselves in local culture, enjoy the natural environment and practice environmentally sustainable travel.



GREEN INITIATIVES

Natural and Renewable Building Materials

Dry Composting Toilets

Solar-Powered Water Pump

Rainwater Harvested for Washing and Irrigation

Bulk Purchasing of Consumables

Low-Energy Light Bulbs Throughout Property

Some Food Grown on Site

COMMUNITY INVOLVEMENT

Local Students Perform Traditional Dance Presentations

Donations of Books and Supplies to Library and School

Most Food Products Bought Locally

Contributions to Teacher Salaries

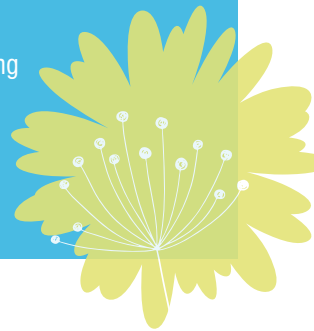
Employment is 75-99% Local

Provide Free Internet and Library Access for Locals



ECO-CULTURAL OPPORTUNITIES

- ✿ Local Volunteer Opportunities in Schools, Hospitals, and Donation Center
- ✿ Donate to the Local Community Fund
- ✿ “Packing a Box” – Bring Item Donations for the Community
- ✿ Hike with Native Guides
- ✿ Visit and Support Local Markets
- ✿ Craft Workshops – Support Local Artists
- ✿ Frisbee Golf
- ✿ Mountain Biking
- ✿ Zipline
- ✿ Horse Riding



The Black Sheep Inn Eco-Lodge
 Chugchilán, Cotopaxi, Ecuador
 593-3-270-8077
blacksheepinn@yahoo.com
www.blacksheepinn.com



Travel Editors at Large



CLARA VALDES

I've had the privilege of experiencing many eco travels with my mother, Pamela Lanier. When I was five, and one of my early memories, I was offered a beautiful painted shell by some ladies from the Tiwi Islands – their artwork. Another fond memory is of Mom and I living off the grid in the Brooks Range within sight of Denali – we actually had to hike in and out from the flag stop on the railway. Most recently I took the trip of my life aboard the good ship Eric amidst the wonders of the Galapagos Islands, crossing the Equator five times in seven days on a solar powered boat. I am presently serving with the United States Navy as a helicopter avionics electronics technician, and I work in an orphanage on the weekends in Tijuana, Mexico. It is my dream when I finish my tour to work in Ecuador at an animal rescue center deep in the rain forest.



MIG, JANINE, AND EMELIA REIMANN

We love to travel! Having been born in Germany, Janine has experienced much of the world. Mig has a Master's in Photography and has been privileged to shoot in areas as diverse as Brugge, Belgium, all through Kenya, and Marfa, Texas. Our dream is to take our little girl, Emelia Rose and to show her this beautiful wide planet and especially the areas that exhibit the characteristics of Nature+.



JUAN, CAROLA, SCARLETT, SAVANNAH, AND JULIET STRASSBOURG

Both Carola and I (Juan), had the very good fortune to grow up in a very active environment. I had loads of travel adventures with my parents as we traversed the globe for Lanier Publishing International. Some of the travels I remember best had an element of eco-orientation such as our train-only journey about Europe, each allowed just what we could take in a backpack. Our lengthy stays on the beautiful islands of Jamaica and Roatan, always living as simply as possible and eating the local bounty, walking or bike riding everywhere. Carola and I have taken our daughters on many camping trips, some might say “glamping,” but always with the focus of being as close to nature and off the grid as we can get. As the girls get older, we look forward to broadening our horizons around the world.



MARIPOSA CASTRO

I think you would have to look far and wide to find someone who loves traveling more than myself. I like to go first class, but then again, I also enjoy camping and roughing it. I have been very fortunate in the course of my work with www.Bescover.com to travel the world. On my bucket list now are Morocco (September 2012), Tierra del Fuego, a return to Thailand – this time for the North, and a journey down the Nile.

SET SAIL FOR A GREENER TOMORROW

Cruise the Caribbean!

HOSTED BY PAMELA LANIER

FUN AND INTERACTIVE GREEN LODGING CONFERENCE

WITH A BACKDROP OF THE CARIBBEAN.

CONTACT MARIPOSACASTRO@GMAIL.COM

FEBRUARY 17- 24, 2013



Meet the Interns



LAURENCE BLANCHETTE HAMEL

Laurence has a deep appreciation for nature and wildlife. Whenever an opportunity arises to combine her love of nature with her passion for travel, she doesn't think twice to pack her bags and hit the open road. Most recently, Laurence spent three weeks hiking and taking in the natural wonders of America's National Parks.

Laurence brings an analytical eye and a true thirst for knowledge to the FOSTI team. She has a BA in Economics from UC Berkeley and over four years of experience in research and data compilation.



JESSICA SHOEMAKER

Jessica is a graduate student at CSU East Bay studying Speech and Language Pathology. In her free time she enjoys hitting the outdoors to go running, hiking with her dog and playing soccer. Once she graduates, Jessica plans to finally travel the world and experience all that it has to offer.



DAVID MCCLELLAND

Growing up in the Redwoods of the Pacific Northwest, David has gained a deep appreciation and respect for nature. Since a young age he has been volunteering for conservation programs and wildlife rehabilitation centers. With a passion for art and the natural sciences, he hopes to explore more of what the earth has to show.

David is currently attending Humboldt State University for a degree in Ecological Restoration.



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To the ten properties featured in this program, thank you for allowing us to study and analyze your best practices in conservation, sustainable development, and community involvement. We have made every effort to accurately portray your property. We will happily rectify any errors or omissions on our website, and in any other future publications.

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FRIENDS OF SUSTAINABLE TOURISM INTERNATIONAL

270 Fisher Lane, Sonoma, CA 95476

Pamela@EcoGo.org www.EcoGo.org Phone: 707-529-3893 Fax: 707-996-2684