

About John D. Ivanko

John Ivanko is an award-winning photographer, author of ten books, and freelance writer as well as a national speaker and marketing consultant. He's co-authored **ECOprenuring**, **Rural Renaissance** and **Edible Earth** with his wife, Lisa Kivirist, was a lead photographer and writer for **Renewing the Countryside: Wisconsin** and penned **The Least Imperfect Path**. His photography or writing has been published in *Islands*, *Natural Home*, *Sky, Parade*, *Mother Earth News*, *Hobby Farms*, *BackHome*, *American Profile*, *Wisconsin Trails*, *Scottish Life*, *Michigan Today*, and *E Magazine*, among many others. He regularly blogs for GreenOptions; see: greenoptions.com/author/johnivanko

John is a regular contributor to the Global Fund for Children. He co-authored six multicultural children's books with Maya Ajmera: **To Be a Kid**, **Be My Neighbor**, **To Be an Artist**, **Back to School**, **Come Out and Play**, and **Animal Friends** — all featured on Oprah in 2007. **Children from Australia to Zimbabwe**, **Extraordinary Girls** and **Let the Games Begin** also include John's photography, as does numerous trade and textbook titles, including *The Wisconsin Journey*, *Ohio Adventure*, and *Illinois Adventure*.

As a national speaker, John has keynoted or conducted workshops at such venues as the Green Festival, National Restaurant Show, Midwest Renewable Energy & Sustainable Living Fair, Living Green Expo, Sun Festival, Kickapoo Country Fair, SolWest, Upper Midwest Organic Farming Conference, Earth Month Chicago, Penn State Green Design Conference, National Audubon Society Conference, and Midwest Environmental Educators' Conference.

When not writing or taking photos, John and his wife are co-innkeepers of the award-winning Inn Serendipity Bed & Breakfast® located in Browntown, Wisconsin. Completely powered by renewable energy and featuring vegetarian breakfasts prepared with ingredients from the Inn's organic gardens, the Inn is considered amongst the "Top 10 Eco-Destinations in North America." Their local, seasonal, fresh, organic, and simple approach to cooking inspired their vegetarian cookbook, **Edible Earth**. They are also organic growers, copartners in a marketing consulting company, and co-founders of the Rural Renaissance Network, an educational outreach program of the non-profit organization Renewing the Countryside, a non-profit organization which showcases rural entrepreneurship and sustainable development.

Former advertising agency fast-trackers, Ivanko and Kivirist are nationally recognized for their contemporary approach to ecopreneurship, homesteading, conservation and more sustainable living. They share their farm with their son, a 10 kW Bergrey wind turbine, and millions of ladybugs. For more, visit www.innserendipity.com.



Award-winning Children's Books:

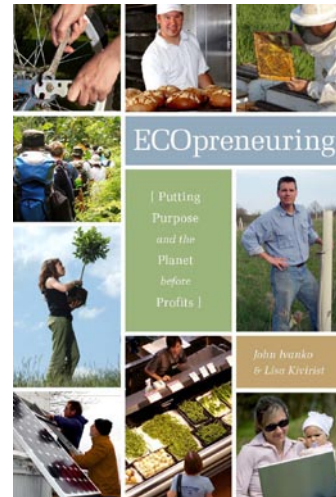
To Be an Artist (Charlesbridge, 04)
 - Early Childhood News Directors' Choice Award; Notable Social Studies Trade Books for Young People from the National Council for the Social Studies and the Children's Book Council (NCSS/CBC); Cooperative Children's Book Center (CCBC) Choices Award; Early Childhood News Judges' Selection Award; Children's Book Sense Summer Pick.

To Be a Kid (Charlesbridge, 99)
 - Early Childhood News Directors' Choice Award; Notable Social Studies Trade Books for Young People from NCSS/CBC; CCBC Choices Award; National Parenting Center's Seal of Approval.

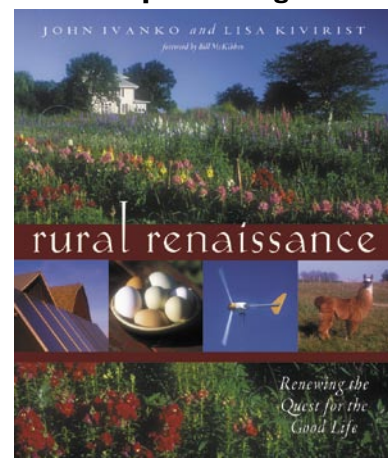
Be My Neighbor (Charlesbridge, 04)
 - Notable Social Studies Trade Books for Young People from NCSS/CBC; CCBC Choices Award.

Back to School (Charlesbridge, 01)
 - CCBC Choices Award; National Parenting Center's Seal of Approval.

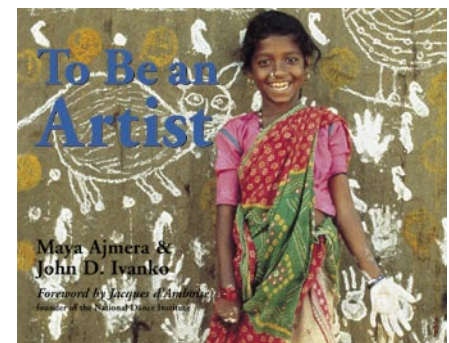
Animal Friends (Charlesbridge, 02)
 - Oppenheim Toy Portfolio Award



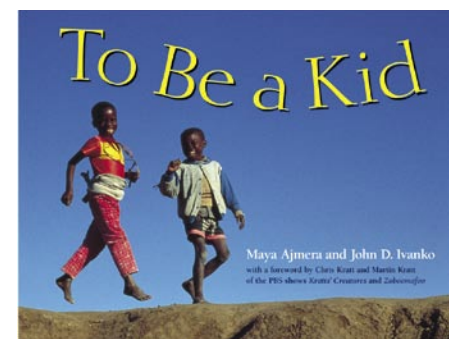
ECOprenuring: Putting Purpose and the Planet before Profits (New Society, 08)
www.ecoprenuring.biz



Rural Renaissance: Renewing the Quest for the Good Life (New Society, 04)
www.ruralrenaissance.org



To Be an Artist (Charlesbridge, 04)



To Be a Kid (Charlesbridge, 99)